The University Archives
and Records Center

A Guide to the
Annenberg Center
Records, 1964 – 1979

1.3 Cubic ft.

UPB 10

Prepared by Kaiyi Chen

1997
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PROVENANCE


ARRANGEMENT

The records of the Annenberg Center have been arranged alphabetically by the title.

AGENCY HISTORY

In 1966, the Annenberg School of Communications of the University of Pennsylvania decided to establish a center to house the University’s performing arts activities and communications research. The new center, called the Annenberg School Center for Communication Arts and Sciences, was dedicated in 1971. Although the Center was conceived as a unit under the administrative direction of the Annenberg School with the Center’s Director of the Performing Arts as a member of the School faculty, both the Center and the School sensed over time that it would be more convenient for the Center to operate independently. In June 1975, the Center was finally separated from the School. It was first transferred to the Provost Office, and then to the Dean of the School of Arts and Sciences and in April 1976 to the Vice Provost for Undergraduate Studies and University Life. After the annual giving from Annenberg ended in 1978, the Center was required to support itself financially. In 1979, the University appointed a thirteen-member Board of Advisors for the Center, including the Provost and a Vice
Provost, to assist the staff of the Center in promoting the theatre productions and fund-raising. In addition, the Board was to review the progress and needs of the Center each year. At the present, the Center reports to the Provost of the University. Financially, it depends on the University for part of its resources and obtains the rest either from the ticket sale or from its own fund raising.

SCOPE AND CONTENT

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INVENTORY

Box 1  Annenberg School Dean’s correspondence

FF 1  1965-1971 
FF 2  1972-1976 
FF 3  With University Provost on the funding for the Center, 1972-1978 
FF 4  Personnel matters, 1974-1976 
FF 5  Building Committee, memos, 1965-1966 
FF 6  Clippings, 1971-1976

Council on Performing Arts

FF 7  Minutes, 1964-1971 
FF 8  Chairman (R. Jean Brownlee) correspondence, 1968-1972 
FF 9  General files, 1968-1974 
FF 10  History and relevant documents, 1963-1971 
FF 11  News clippings, 1968-1979 
FF 12  Performing Arts Director search and Herbert L. Shore, 1969 
FF 13  Dedication ceremony, 1971 April 8
Box 1

FF 14  Director’s Group meeting, 1971-1972

FF 15  Dramatic Arts Operating Committee, Minutes, 1972

FF 16  Films by Women series, 1972-1974

FF 17  Inaugural Dinner, 1966

Managing Director (Richard Kirschner)

FF 18  Correspondence, 1969-1971

FF 19  Correspondence, 1972-1975

FF 20  Resignation and documents concerning the relations between the Annenberg Center and the University of Pennsylvania, 1968-1975

FF 21  News, 1971

Newspaper publicity

FF 22  1972-1974

FF 23  1975-1976

FF 24  Performing Arts Search Committee, 1968-1969

FF 25  Planning for the Center (Center for the Performing Arts), 1964-1965

FF 26  Policy papers and reports, 1965-1973

FF 27  Policy statement, grant agreement excerpt, correspondence or remarks on the Center’s mission and administration, etc., 1966-1969

Proposed Annenberg Center for Visual and Electronic Education

FF 28  Proposal, 1977

FF 29  Plan with the New York Metropolitan Museum, 1976-1977

FF 30  Planning, 1977 (I)
Box 2  Proposed Annenberg Center for Visual and Electronic Education (cont.)

FF  1  Planning, 1977 (II)

FF  2  Planning, 1977 (III)

FF  3  Task Force for the program in visual education, 1977

FF  4  University Arts Council, 1964-1969

FF  5  Weekly schedules, 1971-1972