OPEN STATED MEETING
OF THE
TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA

October 2, 1975

An open stated meeting of the Trustees of the University of Pennsylvania was held at 2:30 p.m. on Thursday, October 2, 1975 in the Council Room of the Furness Building.

Present were: Mr. Donald T. Regan (Chairman), Gustave G. Amsterdam, Esq., John M. Bixler, Esq., Mr. Julian S. Bers, Dr. Detlev H. Dronk, Mr. I. W. Burnham, II, George R. Burrell, Jr., Esq., Mr. Howard Butcher III, Mr. McBee Butcher, Mr. Henry M. Chance, II, Dr. Gloria Twine Chisum, Dr. Edgar Lee Dessen, Mr. Charles D. Nickel, Jr., Mr. Robert G. Dunlop, Mr. John W. Eckman, Mr. Thomas S. Gates, Mr. H. Samuel Greenawalt, Mr. Warren S. Griffin, Mr. Reginald H. Jones, Mr. William J. Kennedy, III, Ms. Laureine Knight, Mr. Myron M. Mainthow, Mrs. Margaret R. Mainwaring, Mr. John A. Mayer, President Martin Meyerson, Mr. Paul F. Miller, Jr., Anthony S. Minisi, Esq., Mr. William D. Patterson, Bernard G. Segal, Esq., Mr. Wesley A. Stanger, Jr., Mr. Sarkes Tarzian, Mrs. Marietta Tree, Robert L. Trescher, Esq., The Honorable John H. Ware, 3rd, Mrs. Jacqueline Wexler, Morton H. Wilner, Esq., Mr. Charles S. Wolf; Provost Eliot Stellar, Vice Presidents Paul O. Gaddis, Harold E. Manley, Fred A. Shabel, and E. Craig Sweeten; Mr. Stephen B. Burbank, Dean Donald C. Carroll, Mr. Robert F. Coryell, Mr. Dennis F. Dougherty, Mr. Wm. Richard Gordon, Dean Vartan Gregorian, Mr. William J. Hickey, Dr. John N. Hobstetter, Mr. Michel T. Huber, Chaplain Stanley E. Johnson, Mr. Dirk Lorenz, Dr. Patricia McFate, Dr. Donald S. Murray, Mr. Curtis R. Reitz, Mr. Donald T. Sheehan, Dr. Donald M. Stewart, and Mr. William G. Owen (Secretary).

The meeting was called to order by Mr. Regan and Chaplain Johnson pronounced the invocation.

The Chairman welcomed Mr. McBee Butcher, president of the General Alumni Society, and John Bixler, newly-elected alumni trustee from Region V, to their first meetings.

The minutes of the meeting of June 6, 1975 were approved.

President Meyerson directed attention to an open letter to the trustees, which was distributed to the membership, indicating his pleasure and strong personal endorsement in bringing to them the name of Donald Sheehan for
confirmation as Secretary of the Corporation to succeed William Owen, who has been nominated to assume the post of Vice President for Development and University Relations. He went on to recommend that Mr. Sheehan assume the title of Secretary and Director of Communications, thereby combining the secretary's portfolio with his present position. He further stated that, in the months ahead, Mr. Owen will work with Messrs. Sweeten and Sheehan in recommending how the many University relations functions (public, governmental, and community) ought to be organized and divided among the development area, the office of the secretary, and elsewhere. Finally, the letter noted that the advisory search committee has agreed to reconvene for the purpose of filling the position of secretary after Mr. Sheehan's administrative retirement from the office at age 65. On behalf of the search committee, Mr. Trescher endorsed the action on Mr. Sheehan, and the following resolution was unanimously adopted:

Administrative appointments

WHEREAS the Executive Board on September 12, 1975 endorsed for action by the trustees the recommendation of the president for certain changes in title of administrative officers, and

WHEREAS the president has submitted a further recommendation related to the aforementioned changes, be it therefore

RESOLVED that effective October 6, 1975, the following changes in title be approved:

E. Craig Sweeten, Senior Vice-President, Program for the Eighties

William G. Owen, Vice-President for Development and University Relations.

Donald T. Sheehan, Secretary of the Corporation and Director of Communications.

President Meyerson presented for consideration the following resolution, and it was adopted:

Funds to be applied to salary increases

WHEREAS, the Executive Board at its meeting on September 12, 1975 authorized the setting aside of 1974-75 capital gains allocated to unrestricted accounts, in the approximate amount of $1,100,000, in a fund for purposes to be determined by the Trustees; and

WHEREAS, the Trustees have determined that such funds should be used to support salary increases for University personnel to be given at an appropriate time during the 1975-76 fiscal year: Therefore be it

RESOLVED, That the trustees approve the recommendation of the Finance and Operations Committee to allocate the approximately $1,100,000 set aside on September 12 for purposes to be determined by the Trustees to the 1975-76 budget to be applied to salary increases to University personnel.
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At the request of the president, Mr. Trescher commented on the circumstances involved in current court action involving alleged malpractice on the part of a physician associated with University Hospital.

Provost Stellar reviewed the status of various personnel searches and gave a brief report on the freshman class; he presented the following resolutions for consideration, which were adopted:

RESOLVED, That upon the recommendation of the provost, effective on this date, the department of biochemistry and the department of biophysics and physical biochemistry be merged into a new department of biochemistry and biophysics.

RESOLVED, That the academic appointments and promotions for the period from July 3, 1975 through September 13, 1975 be approved.

Mr. Stanger reported that the market value of the Associated Investments Fund at September 30 after the distribution of capital gains was $87,900,000 versus the basic book value of $92,035,000, and the estimated annual cash income is $5,770,000. Cash and bonds amount to $41,400,000 or 47% of the portfolio; common stocks $42,400,000 or 48%; and residual assets $4,100,000 or 5%.

Reporting for the Subcommittee on Electronic Communications Media, Mr. Wilner said that the campus ad hoc Committee to Advise on the Future of WXPN has completed its review and has submitted a report to the subcommittee for consideration later in the afternoon. In summary, he said, the ad hoc committee has recommended that a professional advisory group be established to work with the trustees' subcommittee, the University provide for the necessary human resources and skills to achieve the goals set forth by the trustees, and the working staff of WXPN be organized in accordance with certain fundamental principles. Mr. Wilner concluded his remarks by presenting the following resolution, which received a second from Mr. Trescher:

RESOLVED, That the Electronic Communications Media Subcommittee be and is hereby authorized to do all it deems necessary to assure that radio station WXPN (FM), which is licensed to the trustees, performs responsibly under the rules and regulations of the Federal Communications Commission and all applicable Federal and State laws; capably serves the campus community and the people of its service area; and, where possible, provides interested students with vocational guidance.

Mr. Segal suggested that the word "necessary" be replaced by the word "appropriate", this was agreed to by both Messrs. Wilner and Trescher.
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In response to a question raised by the chairman about the responsibility of the University administration to exercise proper supervision over WXPN, Mr. Wilner stated that this was clearly intended in the recommendation of the campus ad hoc committee. He emphasized the point that the F.C.C. looks to the licensee to oversee an appropriate measure of control and that therefore the trustees, through the University administration, must prevent violations of the law. In response to a suggestion made by Mr. Gates that perhaps a separate corporation of students should be formed to operate the station, President Meyer-son expressed the view that it is likely too late, because of the present predicament, to follow that course of action.

Mrs. Wexler expressed her strong sentiment that freedom of expression should be assured in the University community and that any semblance of an "in loco parentis" relationship with the radio station staff should be avoided. The point was made by Mr. Segal that the University is responsible for educating the students about rules of the F.C.C.

Messrs. Wilner and Trescher reiterated that the issues are clear, namely, if the University wishes to retain the station license, then the proposed steps must be taken in order to remove the concerns which have been expressed formally by the F.C.C. Mr. Wilner said that the subcommittee will take very step necessary to protect the trustees as licensee and the University community.

The resolution, as amended, was adopted.

Reporting for the Educational Policy Committee, in the absence of Dr. Kaysen, Dr. Chisum commented upon the presentation which had been made by Dean Louise Shoemaker and her colleagues from the School of Social Work during the morning program.

Chairman Thomas Gates of the Honorary Degrees Committee commented briefly upon planning for bicentennial events and solicited the suggestions of the trustees.

The following resolutions were adopted:

RESOLVED, That a mandamus be issued by the Corporation for the President, Provost and Professors for the Convocation of University Council for the conferring of degrees on May 28, 1976, and at any special convocations called during the academic year 1975-76.
RESOLVED, That the Trustees' Honorary Degrees Committee be authorized to select candidates for receipt of honorary degrees at the May public Commencement and other convocations which may be scheduled during the academic year 1975-76, with the understanding that their actions will be confirmed at subsequent meetings of the Trustees.

On behalf of the Health Affairs Committee, Mrs. Mainwaring presented the following resolution, which was adopted:

RESOLVED, That the following persons be appointed to the Trustees' Health Affairs Committee, effective July 1, 1975, for terms of five years and be named also as Associate Trustees:

Mr. Robert D. Bent
Thomas V. LeFevre, Esq.
Mrs. Brent Roehrs
Mr. Harleston R. Wood

On behalf of the Alumni Trustees' Committee, Mr. McBee Butcher commented upon various aspects of the alumni relations program, including family type events, cultivation of the recent graduating class, and the fall announcement of activities. He said that as the capital campaign unfolds, the General Alumni Society and the alumni relations office will play an important role in cultivating and informing the general alumni body. He closed by paying tribute to Mrs. Ione Strauss and the leadership which she has given to the alumni movement during the past three years.

Mr. Eckman, Chairman of the Development Committee, reviewed gifts and bequests for fiscal 1975, indicating that the total of $35.1 million is $10.5 million more than last year's final figure. Of this total, he said $6.3 million in nucleus fund gifts is included. By source, the greatest increase is in the foundation total which is approximately $8 million over last year. Bequests were up about $1.2 million and corporate giving increased by $200,00, he noted. Annual giving reached $31 million from 27,550 givers, up slightly in dollars and donors. By designation, he said that the health sciences again received almost half of the total gifts to the University and that the Wharton School had more than doubled its gift income last year. Gifts in the amount of $50,000 and over numbered 110 last year as compared with 73 in the previous year, he said. Finally, he directed attention to a table of comparative fund raising results as reported by the Ivy Colleges, Stanford, and M.I.T. This table shows Pennsylvania ranking third among the ten institutions in fiscal 1975 by volume of total private.
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support. By sources of private support, Pennsylvania ranked first in the
categories of foundations and "other sources."

Mr. Sweeten outlined details associated with the Leadership Assembly
Program on October 3rd.

On behalf of the ad hoc Committee on University Status in the Commonwealth
System, Mr. Dunlop made an interim report, in which he reviewed the progress
made during the course of five meetings and the conclusion reached to direct
primary attention to the Veterinary School and the possibility of effectuating
a closer relationship between the Commonwealth and the school. He said that
criteria have been developed for the purpose of drawing up a contract and that
the various advantages and risks associated with such an undertaking have been
identified and discussed. He said that the committee has asked the University
administration to explore with Commonwealth officials during the next few weeks,
an arrangement which would be mutually satisfactory to both parties. He
concluded by expressing the hope that the committee will have a resolution for
action by either the Executive Board or the trustees within the next few months.

The chairman adjourned the meeting and announced that it would reconvene
the following day at 2:30 p.m. in the Zellerbach Theater of the Annenberg
Center.

The open stated meeting of the trustees of October 2, 1975 was reconvened
by the chairman at 2:30 p.m. on October 3, 1975 in the Zellerbach Theater.
He recognized Mr. Segal, who, following the introductory comments, presented
the following resolution:

To build upon the deliberations of over three years in which all members
of the University family—trustees, faculty and staff, alumni, students
and friends—have been represented,

To achieve the most urgent and promising priorities which derived from
these deliberations,

To take advantage of the special opportunities provided by the unity
of an urban campus for all faculties and by the ties between programs in
the professions and in the arts and sciences.
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The Trustees of the University of Pennsylvania resolve to ensure the University's fiscal stability and to enhance its place among the nation's major universities by embarking on a campaign to raise $255 million during the next five years.

The resolution was adopted unanimously and was followed by prolonged applause.

Adjourned.

William G. Owen
Secretary