A meeting of the Executive Board of the Trustees of the University of Pennsylvania was held on Friday, February 8, 1974 at 2:15 p.m. in the Council Room of the Furness Building.

Present were: Mr. Paul J. Cupp (presiding), Mr. Henry M. Chance, II, Mr. James M. Skinner, Jr., Mr. Wesley A. Stanger, Jr., Robert L. Trescher, Esq., President Martin Meyerson, Provost Eliot Stellar, Mr. Paul O. Gaddis, Dr. John N. Hobotetter, Mr. Harold E. Manley, Mr. E. Craig Sweeten, Mr. Curtis R. Heitz, and Mr. William G. Owen (Secretary). John Ames Ballard, Esq., attended as Counsel.

The Minutes of the December 14, 1973 meeting were approved.

Mr. Owen directed attention to a proposed change in the November 9, 1973 minutes relating to the resolution calling for the establishment of the Marian Angell Boyer Curatorship in the University Museum. The concluding provision in that resolution was amended to read as follows:

RESOLVED, That the Marian Angell Boyer Chair in The Archaeology of the Americas be established in the Museum; that it be a generic chair able to be held by a curator, a professor or other distinguished professional associated with the resolution; and that its first holder be William Robertson Coe, 2nd.

The Chairman pro tem stated that Mr. Dunlop had appointed an ad hoc committee with the following membership to study the structure, organization, function and officers of the Board of Trustees: Charles Dickey (Chairman), Thomas Gates, Bernard Segal, Carl Kaysen, Donald Regan, and Charles Wolf.

Upon presentation by Mr. Skinner, the following resolutions of the Finance Committee were approved:

WHEREAS, the Health Affairs Committee, early in 1973, authorized the employment of Perreault and Associates, Hospital Planners, at a cost of $75,000; and

WHEREAS, the Health Affairs Committee on May 15, 1973 approved the report of the consultants proposing the construction of a ten-story hospital facility, including five floors of patient beds; and

WHEREAS, the City of Philadelphia has approved the setting up of a hospital Authority to finance the construction of hospital buildings: Therefore be it
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Resolution continued

**RESOLVED**, That the appropriate officers of the University be authorized to choose an investment banker and to hire a consulting firm to conduct a financial feasibility study for the proposed ten-story hospital facility; and be it further

**RESOLVED**, That the sum of $75,000 be advanced from University General Fund for the cost of the feasibility study with the understanding that if the project is financed through Hospital Authority bonds, the cost of this study will be capitalized in the cost of the project.

**RESOLVED**, That the attached schedule of proposed dormitory rentals for 1974-75 be approved (Appendix A).

Dormitory rentals for 1974-75

Authorization to execute sublease agreement between Corporation and West Philadelphia Community Mental Health Consortium

**RESOLVED**, That the sublease from the Corporation to West Philadelphia Community Mental Health Consortium, Inc. (the Consortium) covering certain premises owned by University City Associates, Inc. (UCA) known as South Hall for a term coincidental with the term of the Lease Agreement between the Corporation and UCA, attached hereto as Exhibit A, for a monthly rental of $5,000, with an option to purchase, said premises to be used for drug and alcohol rehabilitation programs, which Sublease Agreement is attached hereto as Exhibit B, be and it hereby is authorized and approved; and be it further

**RESOLVED**, That the appropriate officers of the Corporation be, and they are hereby authorized and directed to execute said Sublease Agreement between the Corporation and the Consortium, and to execute and deliver such additional documents and to do all such acts and things as they may deem necessary or appropriate to effect the actions contemplated by the foregoing resolution.

President Meyerson reported that, pursuant to the Trustees' resolution of January 11 relating to the launching of a major fund-raising effort in 1974, consideration has been given to the preparation of a case statement and a marketing-feasibility study. He noted certain developments which suggest that the original time schedule will likely require some alteration and that ultimate presentation of the survey report will be made to the Executive Board in June. He said that the draft of the case statement is now undergoing initial scrutiny, selection of persons to be interviewed in the survey is well underway, the framing of the questions to be included in the interviews is almost completed, prospect research will be continuing, and an
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Executive committee of the Resources Evaluation Committee will be brought together early in March for a review of plans. Dr. Hobstetter commented briefly upon some of the proposals which will be included in the case statement.

Provost Stellar directed attention to a proposal calling for initiation of a Bachelor of Applied Science degree program in the College of Engineering and Applied Science, noting that approval of it has been recommended by the Educational Policy Committee of the University Council and that the Council will consider the matter at its meeting on February 13. Mr. Reitz said that the proposal may require approval by the State Board of Education. The following resolution was adopted:

RESOLVED, That the Bachelor of Applied Science program be approved, with the understanding that the University Council votes affirmatively on the proposal.

Provost Stellar gave a brief status report on the various consultative committees at work, noting that certain of them are expected to submit final lists of candidates to the President by the end of February and early March.

Upon presentation by the Provost, the following resolution was adopted:

RESOLVED, That the academic appointments and promotions for the period from January 11, 1974 to January 30, 1974 be approved.

Before calling upon Mr. Gaddis for his report, President Meyerson noted various concerns which are being expressed about the costs of administration in the University, as well as his concern about assuring that the University will have a proposal for the newly-established Philadelphia Hospitals' Authority to consider in the first round of bond issues. Mr. Gaddis referred to a letter received from the Chairman of the Faculty Senate expressing a desire to create some overview mechanism on administrative costs and noted that the Development Commission had suggested the creation of review panels for this purpose. He went on to reflect sympathy with the central point at issue, but stressed the need to consider carefully the costs in time and money involved in such an overview and also the importance of...
having the central administration retain responsibility for decision-making.

Attention was called by Mr. Gaddis to a diagram showing floor configuration for the proposed Silverstein Pavilion; he noted that a consensus of all interested parties has been reached on plans for a ten-story structure. Discussion ensued about various problems associated with this project and about the need to move expeditiously with a request to the Philadelphia Hospitals' Authority. The following resolution was adopted:

RESOLVED, That approval be given to the principle of proceeding with plans for a ten-story Silverstein Pavilion and that the University administration be authorized to take the necessary steps to obtain financing for this project from the newly-created agency known as the Philadelphia Hospitals' Authority.

Mr. Gaddis reported that one of the outcomes of recent contract negotiations between the Blue Cross of Philadelphia and the Delaware Valley Hospital Council was the focusing of public attention upon the need to afford relief to hospitals for unpaid indigent care. He stated that the two University hospitals together account for approximately $3,000,000 annually in such care. Steps are underway, he noted, to seek relief from the Commonwealth budget by bringing this matter to the attention of the Legislature and the Governor.

Reporting on the proposed use of roll-forward funds, Mr. Manley stated that, based upon receipt of $900,000 in the current fiscal year, the present thinking of the administration is to allocate $500,000 for retirement of the deficit, the Provost's Academic Development Fund, and as possible development matching funds. The sum of $200,000 will be utilized for information systems and the remaining $200,000 for direct subsidy of research projects.

In response to a question raised by Mr. Skinner about the 3401 Walnut Street development, Mr. Gaddis said that the University has not made any pledge to rent an amount of space in the new building. The point was made by Mr. Meyerson that in the event occupancy to the extent of 51% or more is required of the University, then it would be well for the University to
consider building the structure itself. Mr. Ballard explained that a new decision from HUD calls for an environmental impact study as a required next step; this decision, he noted, is apparently part of a larger decision which will affect other projects in the Philadelphia area, including Market Street East. The suggestion was made that the University should make contact with some of these other developers and determine how best they should proceed in seeking a reversal of the recent ruling.

In the absence of Mr. Eckman, Mr. Sweeten reported subscriptions, gifts, bequests and receipts in excess of $13,000,000 as of February 7, and AnnualGiving of $1,233,000 as of January 30.

For the Investment Committee, Mr. Stanger reported that the Committee has determined to exercise more authority over the portfolio than heretofore, with the objective of maintaining the present worth of the portfolio and improving the quality of the holdings through efforts to lessen volatility.

Upon presentation by the Secretary, the following resolutions were approved:

RESOLVED, That the following persons be elected to the Board of Managers of The Wistar Institute of Anatomy and Biology for 1974:

Mr. Frank G. Binswanger, Sr.  
Mr. Herbert W. Blades  
Mr. Paul B. Branin  
Dr. John R. Brobeck  
Mrs. T. Wistar Brown  
Mr. John T. Dorrance, Jr.  
Mr. Joseph N. DuBarry, IV  
Dr. Harry Eagle  
Mr. John W. Eckman

Dr. Robert H. Furman  
Dr. David R. Goddard  
Dr. George B. Koelle  
Mr. W. Thacher Longstreth  
Mr. I. M. Scott  
Mr. E. Robert Thomas, Jr.  
Mr. Owen Jones Toland, Jr.  
Mr. James D. Winsor, III

The Academy of Natural Sciences has designated Dr. Clyde Goulden and Dr. H. Radclyffe Roberts as their representatives on the Wistar Institute Board of Managers.

Dr. Donald Vail Knoads is the duly appointed nominee of Sir John Valentine Wistar Shaw, the oldest, living male heir of the fourth generation of Caspar Wistar, M.D.
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WHEREAS H. Hunter Lott, Jr., College '36, who as a student was one of Pennsylvania's outstanding tennis players, has since served the cause of athletics and recreation at the University through his vigorous role in the restoration of the J. William White Training House and the creation of the Ringe Squash Courts, the Palestra Tennis Courts and the Levy Tennis Pavilion; and

WHEREAS Mr. Lott has been especially instrumental in marshaling support for the University's programs and facilities in the racquet sports, which now provide year-round enjoyment for a large element of the campus community and in which Pennsylvania's varsity teams have become consistently excellent; therefore be it

RESOLVED that in recognition of Mr. Lott's exceptional service to Pennsylvania, the facility now known as the Palestra Tennis Courts be renamed the H. Hunter Lott Jr. Tennis Courts as a lasting symbol of the University's gratitude.

THE GLADYS HALL ROSENTHAL BUILDING

WHEREAS Mrs. Alfred H. Rosenthal has shown a lifelong devotion to promoting the health and well-being of animals, an interest she has carried over from her childhood in England, where her father was a self-educated veterinarian; and

WHEREAS Mrs. Rosenthal has manifested this devotion by giving selflessly of her energies, her compassion and her resources to personal and organized activities directed to the advancement of animal welfare; and

WHEREAS in the course of this humane work Mrs. Rosenthal has given distinguished support to the clinical and educational mission of the University of Pennsylvania School of Veterinary Medicine; therefore be it

RESOLVED that in recognition of Mrs. Rosenthal's dedication and generosity the main administrative, classroom and laboratory building of the School of Veterinary Medicine at 3800 Spruce Street, which was completed in 1964, be named the Gladys Hall Rosenthal Building.

RESOLVED, That Dr. Thomas W. Langfitt be nominated for election to the Board of Trustees of the Presbyterian-University of Pennsylvania Medical Center to fill the unexpired term of Dr. Robert D. Dripps.

RESOLVED, That the following messages be sent on behalf of the University Museum to officials in the Republic of Guatemala:

The President and the Chairman of the Board of Trustees of the University of Pennsylvania have the great honor to present to the most excellent General Carlos Manuel Arana Osorio, President of the Republic of Guatemala, this testimony of gratitude for the cordial and sustained
Resolution continued

support that his Government has given to the archaeological investigations of this University in his country. The joint scientific collaboration in the exploration and understanding of the splendid past of the Maya has provided us with the opportunity to reaffirm the ties of friendship that unite our countries.

The President and the Chairman of the Board of Trustees of the University of Pennsylvania take pleasure in presenting to Senor Mario Ribas Montes, Secretary of Public Relations of the Presidency of the Republic of Guatemala, this testimonial of appreciation for your support of the Quirigua Project and for the special personal interest you have given to this enterprise.

Adjourned.

William G. Owen
Secretary

Appreciation to Secretary of Public Relations