EXECUTIVE BOARD
OF THE
TRUSTEES OF THE UNIVERSITY OF PENNSYLVANIA
June 9, 1972

A meeting of the Executive Board of the Trustees of the University of Pennsylvania was held at 3:00 p.m., on Friday, June 9, 1972 in the Board Room of the First Pennsylvania Company.

Present were: William L. Day (Chairman), Samuel H. Ballam, Jr., Howard Butcher, III, Paul J. Cupp, Robert Dechert, Charles D. Dickey, Jr., John W. Eckman, Carl Kaysen, Paul F. Miller, Jr., James M. Skinner, Jr., Robert L. Trescher, President Martin Meyerson, Provost and Vice-President Curtis R. Reitz, Vice Presidents Paul U. Gaddis, John C. Hetherston, Harold E. Manley, and E. Craig Sweeten; Executive Assistant to the President Bruce Johnstone, Donald T. Sheehan and William G. Owen (Secretary).

David W. Maxey attended as Counsel.

The minutes of the meeting held on April 14, 1972 were approved.

At the request of President Meyerson, Mr. Sweeten reported that a proposed appropriation for the University in the total amount of $13,826,000 has been reported out of the House Appropriations Committee. A new item included for all institutions in the Commonwealth is for scholarship aid.

Upon presentation by Mr. Sweeten, the following resolution was adopted:

RESOLVED: That the guidelines for recognizing a gift by the naming of a building at the University of Pennsylvania shall be:

1. the gift shall be not less than $600,000, of which $100,000 shall be endowment for maintenance and operating costs;

2. the gift shall be equal to at least 50 percent of the gross project cost, plus ten percent of the gross project cost to be used for endowment of maintenance and operating costs;

3. in the case of a building essentially fully financed by public funds the minimum criterion of $600,000 shall be followed unless a higher figure is proposed by the Vice President for Development and approved by the President in consultation with the appropriate Dean and the Trustees;

Secretary
Executive Board, June 9, 1972

Guidelines for naming buildings

In the case of an established building to which the above criteria are not readily applicable or are otherwise inappropriate, the amount shall be proposed by the Vice President for Development and approved by the President in consultation with other appropriate officers of the University and the Trustees.

President Meyerson reported upon the following matters:

1. With the assistance of Donald T. Sheehan, a series of Boards of Visitors will be formed for various schools and educational programs in the University, which will seek to relate these units to the larger world of affairs, provide academic administrators with an analytic review of programs, and attract new friends to the University and thereby enhance the financial base. Mr. Sheehan commented that such boards fulfill an interpretive role in functioning as a bridge to the external world; he stressed the importance of careful selection of the memberships, providing meaningful tasks for the boards to undertake, and effective staff work. Dr. Kaysen made certain observations relating to his experiences with visiting boards and committees at other institutions.

2. The Administration is considering the possibility of establishing a tenure review committee for passing upon every new faculty appointment and promotion in order to assure optimum quality in the faculty as reflected in the range of interests of the individual, his interest in teaching, and his general breadth. In essence, such a committee would provide a function of screening over and above the present system and this would involve the President and the best possible talent from outside of the University.

Dr. Kaysen observed that while it is useful to have an extra body of outsiders fulfill this function, it would likely reduce the speed of movement of the administration in acting upon appointments. Mr. Meyerson expressed his agreement with the problem presented as well as the hope that it would be possible to establish such a committee for dealing with substantive questions and still not prolong unduly the review process.

3. A letter was read over the signatures of the President and the Provost and Vice-President which has been sent by way of response to a group of law school students and faculty who have voiced complaints about the administration of the school. In essence, the letter supports the leadership of Dean Wolfman.

4. A Convocation will be held on Saturday, October 28, as a concluding event in the anniversary celebration of the Wharton Graduate Division, at which time Vance Hall will also be dedicated. Suggestions for a speaker on that occasion will be welcomed.

Provost and Vice-President Heitz commented upon the following items with actions being taken as indicated:

1. The Wharton School faculty and the University Council have approved a report calling for the establishment of a baccalaureate degree program in the Evening School of Accounts and Finance. It is viewed as a three year experiment in which careful evaluation will be made of the results.
RESOLVED, That the University Administration be authorized to proceed, on an experimental basis, with implementation of a new degree program in the Wharton Evening School which will lead to the Bachelor of Administration degree.

2. A seminar program for entering freshmen in September has been announced, in which a series of small classes will provide a new kind of experience for entering students. The seminars will vary widely in content and structure and hopefully the close contact with faculty can be useful to students in shaping their future academic careers. The response of many faculty members who do not generally teach undergraduates has been most gratifying.

3. With the departure of John Russell from the Vice-Provostship for Student Affairs, and in view of a report of the Student Affairs Committee of the University Council relating to organization of the Student Affairs Division, the time is propitious for a rethinking of the Student Affairs area. The present Dean of Students has been asked to assume responsibility for overseeing the continuing work of the Division under her present title.

4. The consultative committee which will recommend on the Deanship of Social Work is continuing its search; a new consultative committee has been formed to recommend on a position to oversee graduate studies and research activities.

5. Now that the University Council has given its endorsement to a report on faculty reorganization formulated by the Faculty Senate, hopefully it will be possible for the Administration to draw up specific plans on reorganization by the end of the summer.

6. In The Wharton School, the respective areas of marketing and international business will revert to individual department status; the Industry Department is changing its identification to the Department of Management.

7. RESOLVED, That the academic appointments and promotions for the period from April 20, 1972 through May 7, 1972 be approved.

It was reported by Mr. Gaddis that early evidence from American Medicsorps, Inc., which has been consulting with regard to Graduate Hospital, is that the utilization of non-professional labor can undergo some improvement and a reduction in the number of house staff can be realized. He noted that both of these matters represent very sensitive concerns to the medical staff of the hospital. It was reported also by Mr. Gaddis that positive steps will soon be taken to reduce sharply the deficit operations of the University Dining Service through the closing of four facilities and the placement of associated employees elsewhere in the University. This too, he noted, is a sensitive matter.
Executive Board, June 9, 1972

Upon presentation by Mr. Manley, the following resolution was approved:

WHEREAS the Executive Planning Committee on the Physical Plant has approved the construction of a Tennis Pavilion in the area south of the Class of 1923 Ice Rink; and

WHEREAS gifts and pledges are in hand to the extent of the approximate cost of the building, i.e., $505,000: Therefore be it

RESOLVED, That the appropriate officers are authorized to enter into contracts for the construction of a Tennis Pavilion south of the Class of 1923 Ice Rink at the approximate cost of $505,000.

It was reported by Mr. Hetherston that the City of Philadelphia has requested permission to encroach upon an area of River Fields in order to accommodate a major reconstruction of the neighboring Philadelphia Expressway. The Commonwealth will bear all of the costs and final restoration; Mr. Ballard is reviewing the necessary agreement.

Mr. Sweeten reported that the Class of 1922 no longer desires to have a residence hall named in its honor, so that it will now be possible to interest some other party in this project.

Dr. Dripps as Vice-President for Health Affairs

Mr. Ballam acknowledged the election by the Executive Board of the election of Dr. Robert D. Dripps to the permanent position of Vice-President for Health Affairs.

(By way of confirmation of action taken by the Executive Board through a telegram vote conducted by the Secretary, the following resolution is entered into the official record:

RESOLVED, That Dr. Robert D. Dripps be elected Vice-President for Health Affairs effective May 15, 1972.)

At the recent meeting of the Health Affairs Committee, reported Mr. Ballam, it was indicated by President Meyerson that the respective 1972-73 operating budgets of the Graduate Hospital and the University Hospital were unacceptable to the administration because of their deficit character. Both budgets were remanded to the Finance Subcommittee and the administration for further examination. Mr. Dallam reported also that Judge Higginbotham's Patient Care Subcommittee had rendered an initial report concerning the
future of Philadelphia General Hospital and that Mr. Day's planning Subcommittee would have its initial meeting next week. Finally, he reported that the annual Antiques Show had earned in excess of $100,000 this year.

In response to a question raised by Mr. Day concerning a recent grant to the Wistar Institute for building purposes, Mr. Eckman explained that Wistar Managers and the administration have worked carefully on this undertaking.

For the Insurance Subcommittee, Mr. Skinner reported that insurance premiums will go down by $126,000 on an annual basis, largely as the result of cooperation within the University in realizing economies. He noted that investigation of the feasibility of bringing in outside managers for the investment portfolio is proceeding and that no final conclusions have yet been reached.

The following resolution was adopted:

RESOLVED, That the Investment Transactions for the period January 28, 1972 to May 11, 1972, be approved.

For the Development Committee, Mr. Eckman called attention to the June 8 total of subscriptions, gifts, bequests and receipts of $20,507,731. The Annual Giving total as of Alumni Day was $2,400,000. He reviewed briefly a series of major benefactions which have been received during recent months.

In adjourning the meeting, Mr. Day announced that the first meeting of the Executive Board in the fall will be on September 22.

Adjourned.

William G. Owen
Secretary