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Wharton School  
Division of External Affairs Records, 1984 - 1995

UPB 5.43 EA

6 Cubic ft.

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INVENTORY

Box 1		Dean' s correspondence
FF	1	1990-1991
FF	2	1994
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FF	4	Dean' s remarks, 1984-1987
FF	5	Dean' s remarks, 1990-1995
FF	6	Invitations to Nelson Mandela and Shimon Peres, 1994
Box 2		
FF	1	Report to Investors, 1994
FF	2	Report to Investors, 1994, mailing list
FF	3	Wharton School, strategic plan, 1992
FF	4	Scholarship/fellowship funds, 1993-1994
FF	5	Endowed chairs, 1994
FF	6	Dean' s Medal of Honor, 1989-1994

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Box 3            Office of Public Affairs

- FF 1            “The History of the Wharton School” based on an article by Evan Alderfer (Lecturer on Industry), n.d.
- FF 2            “The Next Big Step for Wharton,” [1951]
- FF 3            “Wharton goals and objectives,” and other publicity clippings 1970-1974
- FF 4            75th anniversary celebrations, addresses by invited speakers, [1957]
- FF 5            75th anniversary celebrations, news release and clippings, 1956-1957
- FF 6            Bibliography of Thorsten Sellin, 1985
- FF 7            Black enterprise, newspaper clippings, 1987-1989
- FF 8            Busch Center, 1986
- FF 9            Centennial Activities Plan, 1981
- FF 10           Centennial celebration, brochures (I)
- FF 11           Centennial celebration, brochures (II)
- FF 12           Centennial publicity, clippings, 1981
- FF 13           Centennial, news release and clippings, 1881-1982
- FF 14           Center for International Management Studies, [1980]
- FF 15           Center for the Study of the Service Sector, Small Business Development Center, and the Entrepreneur of the Year Award, 1984-1986
- FF 16           China delegation visit, 1985 April
- FF 17           Chinese visitors, 1985 May
- FF 18           Communications Group meeting, 1979-1983

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FF	19	Congratulations from the Governor of Pennsylvania on the centennial of Wharton, 1981
FF	20	Correspondence and clippings, 1978-1985
FF	21	Dean's Dinner Series, 1983-1985
FF	22	Dean's Dinner Series, 1985 Feb. 14
FF	23	Dean's Office correspondence, re the history of Wharton, 1966-1972
FF	24	Dean's reception, 1983 Oct.
FF	25	Delaware & Bound Brook Railroad Company, Stock certificate to Joseph Wharton, 1876 (cancelled)
FF	26	Descendants of Joseph Wharton, list, n.d.
FF	27	Director of Public Affairs, correspondence, 1984-1985
FF	28	Entrepreneurial Center, 1982-1986
FF	29	Entrepreneurial Center, Sol C. Snider gift, 1985
FF	30	First Day of Issue Ceremony for the Professional Management Stamp, 1981 June 18, program, with Official First Day Cover on Wharton stationery
FF	31	Franklin, Barbara, remarks and newspaper clippings, 1980-1981
FF	32	Goldberg ETC (Effective Training & Consultation), 1984
FF	33	History of the Accounting Department of the Wharton School of Finance and Commerce, 1939
FF	34	Image Committee, preliminary report, 1983
FF	35	International Press, 1979

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- FF 36            Italian TV production, 1984-1985
- FF 37            James, Edmund J., Address before the Convention of the American Banker Association, 1890 Sept.
- FF 38            Julius Steinberg Memorial Lecture, by Michael Novak, 1982 Sept. 21
- FF 39            Labor Secretary Ann McLaughlin, remarks to Wharton, 1988 March 28
- FF 40            Lauder Institute of Management and International Studies, 1985
- FF 41            List of publications by and about Joseph Wharton, a portrait photo, and photographic version of the commemorative stamp, n.d.
- FF 42            Marketing strategy, 1984-1985
- FF 43            National Maritime Day Luncheon, 1985 May 22
- FF 44            One Pass, Inc., 1984
- FF 45            Papers on design, n.d.
- FF 46            Penn News Bureau mailing list, n.d.
- FF 47            Pennsylvania Investment Alliance, Foundation for Educational Investing, 1983-1984

Box 4

- FF 1            Photographs, Jones & Laughlin Steel Collection, University of Louisville Photographic Archives, n.d.
- FF 2            Photographs, Women in Business Week Proclamation, Donald C. Carroll, etc., 1980
- FF 3            Press list, Philadelphia and New York, [1984]
- FF 4            Profit Impact of Market Strategy (PIMS) program, 1985-1986

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FF 5	Publicity material and clippings, 1956-1981
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FF 7	Steinberg-Dietrich Hall open house ceremonies, 1983
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FF 9	Steinberg-Dietrich Hall opening ceremonies, 1983, news release, etc.
FF 10	Steinberg-Dietrich Halls, dedication, invitation list, 1982-1983
FF 11	Steinberg-Dietrich Halls, permanent exhibit, 1981-1982
FF 12	Strategic Planning for Management Education, final report, 1981
FF 13	Students' Express survey, returned questionnaires, 1989
FF 14	Supportive Child and Adult Network (SCAN) of Philadelphia, PA, annual report, 1981-1982
FF 15	Survey by Paul Reynolds of Pennsylvania new firms, 1986
FF 16	The D. Wellington Dietrich Memorial Hall, ground breaking and cornerstone ceremonies and dedication, 1950-1952
	TV program--Wharton/Business Times
FF 17	Consulting services from Scott Ward Associates, Inc., etc., 1982-1985
FF 18	Correspondence re cooperation and arrangement, 1984
FF 19	Correspondence with TV audience, 1984
FF 20	Correspondence, 1984
FF 21	Management Report, fact sheet and staff, n.d.

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- FF    22                            Management Report, interviews, etc., 1984-1985
- FF    23                            Press conference, 1984 Oct. 23
- FF    24                            Rating questionnaire, etc., 1985
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- U.S. Bicentennial, 1976
- FF    26                            Celebrations and programs at Penn, clippings, 1974-1976
- FF    27                            Wharton's conference proposal--Philadelphia: America's First  
   Banking Center
- FF    28                            U.S.-Japan Management Studies Center, prospectus, [1986]
- FF    29                            Wharton Alumni Affairs Office, Strategic Plan, 1983 Oct.
- FF    30                            Wharton Alumni Association Long-range Planning Task Force, final  
   report, 1983 May
- FF    31                            Wharton, Joseph, Agreement with the Penn, 1881; Announcement of the  
   Wharton School, 1881 June, both in photocopy
- Box 6 (legal-size)
- FF    1                            Wharton, Joseph, will, 1905, photographic copy, Agreement between  
   Joseph Wharton and the Trustees of the University of Pennsylvania, 1881  
   June 22 (printed), and photographs and clippings of Joseph and his family,  
   1957-1959
- Box 4            Wharton Reliance Symposium
- FF    32                            1981 March, 1st mailing list
- FF    33                            1981 March, 2nd mailing list

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FF	34	1981 March, correspondence with speakers, coordinators and attendees
FF	35	1981 March, honoraria
FF	36	1981 March, invitations to panel and paper presenters, with responses
FF	37	1981 March, letters re panel assignments
FF	38	1981 March, letters to plenary speakers
Box 5		
FF	1	1981 March 22-24, meeting package
FF	2	1981 March, personnel schedule and publicity
FF	3	1981 March, registration and session arrangement
FF	4	1981 March, statement of purpose and invitation
FF	5	1981 March, Susan Wachter's concluding remarks
FF	6	1983, book
FF	7	1983, budget and financial
FF	8	1983, follow-up letters to panel members
FF	9	1983, invitation, mailing list, and schedule
FF	10	1983, letters to attendees, list
FF	11	1983, letters to participants
FF	12	1983, meeting package

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Box 5	Office of Public Affairs	
	Wharton Reliance Symposium (cont.)	
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FF 14		1983, publication
FF 15		1983, publication of the book <i>Toward a New U.S. Industrial Policy</i>
FF 16		1983, response letters
	Wharton School Annual Report	
FF 17		1975-1976
FF 18		1976-1977
FF 19		1977-1978
FF 20		Wharton School, Dean's State of the School report, 1977 Oct.
Box 6 (legal-size)		
FF 2		Wharton School Fund, University Trust #19, 1902-1951
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FF 21		Wharton School, Faculty Publications, 1974, 1977
Box 6 (legal-size)		
FF 3		Wharton School's name change, 1967-1968
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FF 22		Wharton School's name change, 1971
FF 23		Wharton standing faculty list, 1984

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	The Wharton Annual
FF 25	Budget and financial correspondence, 1984-1985
FF 26	Business correspondence, 1984
FF 27-40	Contributions, 1984 (arranged alphabetically)
FF 41	Copyright and reprint permission, etc., 1983-1984
FF 42	Correspondence re submissions--acceptance and rejection, 1984
FF 43	Correspondence with Pergamon Press and payment to editorial board, 1985
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