

*UNIVERSITY of PENNSYLVANIA*



The University Archives  
and Records Center

A Guide to the  
Annenberg Center  
Records, 1964 – 1979

1.3 Cubic ft.

UPB 10

Prepared by Kaiyi Chen

1997

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**PROVENANCE**

Transferred to the Archives in 1980 and 1984.

**ARRANGEMENT**

The records of the Annenberg Center have been arranged alphabetically by the title.

**AGENCY HISTORY**

In 1966, the Annenberg School of Communications of the University of Pennsylvania decided to establish a center to house the University's performing arts activities and communications research. The new center, called the Annenberg School Center for Communication Arts and Sciences, was dedicated in 1971. Although the Center was conceived as a unit under the administrative direction of the Annenberg School with the Center's Director of the Performing Arts as a member of the School faculty, both the Center and the School sensed over time that it would be more convenient for the Center to operate independently. In June 1975, the Center was finally separated from the School. It was first transferred to the Provost Office, and then to the Dean of the School of Arts and Sciences and in April 1976 to the Vice Provost for Undergraduate Studies and University Life. After the annual giving from Annenberg ended in 1978, the Center was required to support itself financially. In 1979, the University appointed a thirteen-member Board of Advisors for the Center, including the Provost and a Vice

Provost, to assist the staff of the Center in promoting the theatre productions and fund-raising. In addition, the Board was to review the progress and needs of the Center each year. At the present, the Center reports to the Provost of the University. Financially, it depends on the University for part of its resources and obtains the rest either from the ticket sale or from its own fund raising.

### **SCOPE AND CONTENT**

The collection documents the history of the Center in its early years. It includes records of the Council on Performing Art appointed by the University of Pennsylvania for the planning and organization of the Center, 1964-1979; correspondence of the Dean of the Annenberg School, 1965-1978; files of the Center's managing director, 1968-1975; and records related to the unfulfilled Annenberg plan for a separate center for visual and electronic education, 1976-1977

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**INVENTORY**

Box 1	Annenberg School Dean's correspondence
FF 1	1965-1971
FF 2	1972-1976
FF 3	With University Provost on the funding for the Center, 1972-1978
FF 4	Personnel matters, 1974-1976
FF 5	Building Committee, memos, 1965-1966
FF 6	Clippings, 1971-1976
	Council on Performing Arts
FF 7	Minutes, 1964-1971
FF 8	Chairman (R. Jean Brownlee) correspondence, 1968-1972
FF 9	General files, 1968-1974
FF 10	History and relevant documents, 1963-1971
FF 11	News clippings, 1968-1979
FF 12	Performing Arts Director search and Herbert L. Shore, 1969
FF 13	Dedication ceremony, 1971 April 8

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Box 1

- FF 14            Director's Group meeting, 1971-1972
- FF 15            Dramatic Arts Operating Committee, Minutes, 1972
- FF 16            Films by Women series, 1972-1974
- FF 17            Inaugural Dinner, 1966
- Managing Director (Richard Kirschner)
- FF 18                      Correspondence, 1969-1971
- FF 19                      Correspondence, 1972-1975
- FF 20                      Resignation and documents concerning the relations between the  
                                  Annenberg Center and the University of Pennsylvania, 1968-1975
- FF 21            News, 1971
- Newspaper publicity
- 1972-1974
- 1975-1976
- FF 24            Performing Arts Search Committee, 1968-1969
- FF 25            Planning for the Center (Center for the Performing Arts), 1964-1965
- FF 26            Policy papers and reports, 1965-1973
- FF 27            Policy statement, grant agreement excerpt, correspondence or remarks on  
                                  the Center's mission and administration, etc., 1966-1969
- Proposed Annenberg Center for Visual and Electronic Education
- FF 28                      Proposal, 1977
- FF 29                      Plan with the New York Metropolitan Museum, 1976-1977
- FF 30                      Planning, 1977 (I)

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Box 2	Proposed Annenberg Center for Visual and Electronic Education (cont.)
FF 1	Planning, 1977 (II)
FF 2	Planning, 1977 (III)
FF 3	Task Force for the program in visual education, 1977
FF 4	University Arts Council, 1964-1969
FF 5	Weekly schedules, 1971-1972

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